



Tips on ordering your Laguna Album

2307 Laguna Canyon Road #5 Laguna Beach, CA 92651
(949) 494-8997 www.lagunaalbums.com

Design, Print and Binding

Image Guidelines

Select your original images. We require JPG files. Make sure they open to at least 4 megabytes. If you are cropping them, do not over-compress them. We recommend JPG-10 or higher.

Numbering Images

Number them according to the order that they are to appear in the album. Use a renaming program, or your image editor, to label them like this; **01.jpg, 02.jpg, 03.jpg** etc...

Grouping Images

Groups of images that you would like to have appear on the same page, should be put in their own sub-folders.

Featuring Images

Images that you would like to feature prominently in the design can be labeled with an "f" in the title after the image number; i.e. **01f.jpg, 02f.jpg, 03f.jpg** etc....

Background Images

You may submit images that you want to appear as backgrounds only. Add the letter "b" to the title; i.e. **01b.jpg, 02b.jpg, 03b.jpg** etc...

Please include any special notes to help us with your custom design.

Note: Our designers tend to enhance an images color and contrast. If you like soft color, please indicate that to us in your design preferences.

Submitting your order by FTP

When you are ready to submit your order, call or send an e-mail message to: info@albumdesigners.com.

Submitting your order by CD ROM

Burn a CD ROM of the images and send them with a completed order form.

Design Review and Turn-around Time

In 1-3 weeks you will be e-mailed a copy of your design for review. You may m

Allow a total of 4-6 weeks for your completed album to arrive.

Print and Binding

Layout Requirements

We print in the panoramic format. Therefore, if you are making a 10x10 album, you need to layout your pages as 10x20 inch pages at 200dpi. The first and last pages of an album may be single images or 2 page spreads.

Color Space

We print in sRGB. We are a custom lab, and do our own color correcting. Attached color profiles are not necessary.

Trim Area

We trim a minimum of 1/8th inch around on all of the outside edges. When making a design that will be made into a full-sized album and mini-clone, be sure to allow extra trim area.

Resolution

We print on the Durst Lambda printer which outputs at 200dpi. Larger resolution files are not necessary and will lengthen your FTP times unnecessarily.

Numbering pages

Number your pages in the order that they are to appear in the album. Use a renaming program, or your image editor, to label them like this; **01.jpg, 02.jpg, 03.jpg** etc...

Submitting your order by FTP

When you are ready to submit your order, call or send an e-mail message to: info@albumdesigners.com.

Submitting your order by CD ROM

Burn a CD ROM of the images and send them with a completed order form.

Proofing

You may request a hard proof for color matching. There is a \$30 fee for this service. Please allow 10 days for your proof.

Allow a total of 3-5 weeks for your completed album to arrive.